



Investor Day Advisory Services

With unparalleled experience executing successful investor days, we provide the expertise, direction, and support necessary to maximize your investor day impact. Our partnership includes:

IMPACT SURVEY

Our customized and comprehensive approach to primary investor research identifies factors that influence valuation and crystallizes what is within a company's control to unlock value. Based on statistically significant research, we deliver powerful insights and actionable, practical recommendations that enable our clients to capture maximum mindshare.

"I've seen Corbin's influence as an advisor to some of the companies in which we have invested. Corbin knows these businesses well, I am impressed by their clear and effective communication with the investment community."

Portfolio Manager | Buy Side

STRATEGY & MESSAGING

We offer valuable external perspective and hands-on expertise to develop highly-rated and impactful strategic messages and content. Through thoughtful preparation, including on-site rehearsals, presenter coaching, and Q&A preparation, we support management to confidently communicate a compelling equity narrative and clear investment thesis.

"We could not have done this without the Corbin team. They really helped us sharpen the articulation of our strategy and prepped us very well for the day. And they really are great at lifting the confidence of the presenters."

CFO | Mid-cap Industrial

EVENT STRATEGY AND EXECUTION

Leveraging event planning experience and best-practice knowledge, we assist with every aspect of execution, streamlining the process and ensuring the event is a success and delivers on its objectives. We serve as a sounding board, project manager, and resource, providing the expertise and support necessary to execute a best-in-class investor day.

"We engaged Corbin ahead of our IPO as an independent, strategic advisor and their team was instrumental in developing an enhanced investment thesis and roadshow presentation, as well as preparing us to pitch our equity story."

IRO | Large-cap Industrial

INVESTOR DAY IMPACT STUDY

Our report, based on a multi-question survey, captures sentiment and feedback on presentation content, delivery, and event format, measures critical message retention, and benchmarks results against our proprietary database. After months of strategic planning and execution, we assess and quantify the impact the event had on investor and analyst perception.

"The event served as a catalyst for us to sit down and go over the Company. We then made our decision to invest."

Portfolio Manager | Buy Side

CASE STUDY: Value Creation through an Inaugural Investor Day

SITUATIONAL BACKGROUND

- Company recently completed a significant transformation; the impact of the efforts and future growth potential were largely underappreciated
- Historically reserved approach to external communication; CEO believed it was the right time to communicate more fulsomely
- Event served as the first meaningful opportunity for shareholders to hear the company's story in full and engage with next-level leadership

"Our Investor Day proved to be a great success, exceeding my expectations in every way. Preparations included numerous high-energy discussions between our leadership team and Corbin as we sought to gain alignment around a streamlined set of communications targeted toward our investors. It allowed us to tell our story of the major transformation taking place at our company as we pursued a new vision and strategy."

– CEO

VOICE OF INVESTOR®

"The depth of leadership was appreciated."

"Management's transparency and granularity in detailing its strategic mission really explained the company's story and vision for the future."

"It was a very thoughtful presentation, covering specific business units and the strategic outlook."

POST-EVENT SURVEY RESULTS

68% Event **Exceeded Expectations**

53% View Company as **More Compelling** as an Investment

STOCK PERFORMANCE AND IMPACT

28% Price Appreciation

\$864M Market-cap Expansion



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Contact us to learn more
about how Corbin can help
you **realize your true value.**